

No. 26-07/2011-T&C-CM

Date: 28.07.2014

Circular T&C-CM No. 21/14-15

Sub: Clarification w.r.t. rationalization of combo voucher, roaming STV & tariff under prepaid mobile services-reg.

Kindly refer to this office letter of even No. dated 10.07.2014, 16.07.2014 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to clarify as under:-

(A) The clarifications regarding rationalization of combo voucher and roaming STVs under prepaid mobile services vide tariff order No.26-07/2011-T&C-CM dated 16.07.2014:-

S.No.	Clarification sought by INs/Billing centers	Clarification																				
1	The validity of combo vouchers 111,222,333 &555?	<p>The validity of combo voucher is as given below :-</p> <table border="1"> <thead> <tr> <th>MRP in Rs. (Incl. of S. Tax)*</th> <th>Usage Value in Rs.</th> <th>Free On net calls in Min.</th> <th>Validity in Days</th> </tr> </thead> <tbody> <tr> <td>111</td> <td>90</td> <td>70</td> <td>20</td> </tr> <tr> <td>222</td> <td>190</td> <td>110</td> <td>40</td> </tr> <tr> <td>333</td> <td>280</td> <td>180</td> <td>60</td> </tr> <tr> <td>555</td> <td>470</td> <td>280</td> <td>90</td> </tr> </tbody> </table> <ul style="list-style-type: none"> •In view of technical non-feasibility, in restricting the validity of Usage value, the usage value may not have validity but the free On-net calls in minutes are restricted to validity of Combo vouchers. •This is a temporary arrangement due to technical non-feasibility, but as soon as it becomes feasible in INs to restrict the validity of Usage value the same may be implemented with these combo vouchers under intimation to this office and P&P-CM branch. 	MRP in Rs. (Incl. of S. Tax)*	Usage Value in Rs.	Free On net calls in Min.	Validity in Days	111	90	70	20	222	190	110	40	333	280	180	60	555	470	280	90
MRP in Rs. (Incl. of S. Tax)*	Usage Value in Rs.	Free On net calls in Min.	Validity in Days																			
111	90	70	20																			
222	190	110	40																			
333	280	180	60																			
555	470	280	90																			

(B) The clarifications regarding rationalization of tariff under prepaid mobile services vide tariff order No.26-07/2011-T&C-CM dated 10.07.2014 is as follows:-

S.No.	Clarification sought by INs/Billing centers	Clarification
1.	Existing lifetime plan is going to be withdrawn from 01/08/2014. Whether extension of validity by recharge/top up (180 days by Rs.200& more) will remain continue to existing lifetime customers?	<p>With reference to note(iv) in order No.26-07/2011-T&C-CM dated 10.07.2014, it is to clarify that:-</p> <ul style="list-style-type: none"> •Life time plan is closed for new customers and for migration from another plan to lifetime plan. •The existing customer may continue in the plan with MRC (minimum recharge condition) of Rs.200 in every six months.
2.	It is not feasible to implement "No change in F&F number is allowed in new F&F STV of Rs.97".	<ul style="list-style-type: none"> •In view of the non-feasibility, a charge of Rs.5 per change per member in F&F numbers will be charged with no limit on number of changes.
3.	"Every time when F&F STV is recharged, the customer has to specify the five F&F numbers" is not feasible.	<ul style="list-style-type: none"> •For first time, the customer has to register 5 F&F number and on subsequent recharge of F&F STV the already registered F&F members will continue, but it may change the F&F number with a charge of Rs.5/change.

4.	Is any-net voice freebies (60 min) of F&F STV(STV 97) has 30 days validity?	• No, the freebies of any-net voice of 60 mins have validity of 90 days (same as the validity of STV).
5.	Special benefit(2) may be modified as “full talk value from top-up Rs.200 to Rs.1100 and for top-ups Rs.1500, Rs.2000, Rs.2200, Rs.2500 & Rs.3000.	• For South Zone only, as per the suggestions from IN Trichy , the Special benefit(2) may be modified as “full talk value from top-up Rs.200 to Rs.1100 and for top-ups Rs.1500, Rs.2000, Rs.2200 Rs.2500 & Rs.3000 only”

(C) In view of the practical difficulty in implementation of the new plans and feedback from the field units, the modification in tariff order No.26-07/2011-T&C-CM dated 10.07.2014 regarding rationalization of tariff under prepaid services is as follows:-

(i) The Plan voucher cost for New “Per Minute” plan is modified from Rs.104 to Rs.37. This plan voucher will be used for validity extension, migration etc. The free bundled Top-Up of Rs.100 with full talk value is also modified as bundled Top-up of Rs.70 with talk value Rs.100 under special benefit(1). For new connection only, a Top-Up of Rs.70 with Rs.100 talk value is bundled with plan voucher of Rs.37 i.e. (Rs.37+Rs.70) =Rs.107.

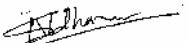
(ii) The Plan voucher cost for New “Per Second” plan is modified from Rs.48 to Rs.36. This plan voucher will be used for validity extension, migration etc. The free bundled Top-Up of Rs.40 with full talk value is also modified as bundled Top-up of Rs.70 with talk value Rs.100 under special benefit(1). For new connection only, a Top-Up of Rs.70 with Rs.100 talk value is bundled with plan voucher of Rs.36 i.e. (Rs.36+Rs.70) =Rs.106.

2. All other terms and conditions will remain same.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

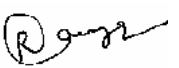
5. This circular is issued based on approval of the competent authority in P&P-CM cell file No. 3-73/2012/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)